

ANIA STASICA

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EDUCATION

DePaul University; Chicago, IL June 2015
B.A. Communication and Media Studies; Minors: French, Intercultural Studies, Performance Studies
Kosciuszko Polish School Graduate June 2010

WORK EXPERIENCE

Experiential Marketing Manager, various agencies; Chicago, IL September 2017 - present

- As a team manager, host, and brand ambassador, successfully execute brand activations, trade shows, grand openings, and pop-ups to engage and educate consumers.
- Utilize strong analytical skills to evaluate decks, prepare and deliver presentations and demos, and generate leads to increase brand awareness, buzz and sales while uncovering brand and consumer insights.
- Established and maintain strong relationships with over 20 nationwide agencies working as an independent contractor.
- Clients include McDonald's, Facebook, Netflix, Toyota, BMW, United Airlines, Coca-Cola, T-mobile, and more.

Princess Diana Accredited Access Exhibition Manager; Oakbrook, IL Nov 2021 - April 2022

- Led a team of 6 staff in a high-traffic photography exhibition, managing all patron service areas including greeting, demoing, communicating exhibition materials, completing transactions, and monitoring retail stock.

NAMI Ambassador; Oak Park, Chicago, IL Sept 2018 - Feb 2022

- Leveraged public speaking, storytelling, and engagement skills to educate local middle and high school students as part of a presentation aimed at reducing stigmas surrounding mental health.
- Drafted, edited, and presented personal speeches, leading over 50 presentations with the nation's largest grassroots mental health non-profit.
- Served as a liaison for both the Metro Suburban and Chicago divisions, reporting student feedback to the education manager, and answering students' questions.
- Identified through a peer referral for written mental health advocacy content on social media.

Visitor Services Associate, Wrightwood 659; Chicago, IL Feb 2019 - April 2019

- Executed an excellent guest experience in an emerging architecture and socially engaged art-focused space by facilitating discussions, communicating exhibition information, educating and monitoring guests.
- Oversaw all patron service areas for the "Dimensions of Citizenship" Exhibition.